

INVESTMENT VALUE FRAMEWORK

An approach for consistent and transparent project investment decisions tailored to your organisation



THE CHALLENGE

WHY YOU NEED A VALUE FRAMEWORK

Every organisation needs to make decisions about whether to invest in a project or not. How you make this decision is critical to ensuring limited resources are not squandered on low-value work. To be effective, you need a clear and consistent approach to making project investment decisions optimised for your organisation.

THE OPPORTUNITY

WHAT IS A VALUE FRAMEWORK?

An effective Project Investment Value Framework will help your Portfolio Management function play a pivotal role in influencing project investment decision-making by improving how you work with the following key stakeholders:

- **Executive Leaders** Develop trust and confidence in Portfolio Management advice.
- **Sponsors** Understand how decisions are made and on what basis.
- **Proposal Writers** Help focus Business Cases on what is important to the organisation.

THE SOLUTION

HOW TO DEVELOP A VALUE FRAMEWORK

I will work with your organisation to develop standard criteria and a repeatable process for assessing project investment proposals. By working through the following steps, we will build a framework tailored to your organisation:

- **Discover** I will seek to understand your governance arrangements and key investment drivers.
- **Model** I will facilitate the development of a practical approach for assessing project proposals.
- **Define** I will work with you to document a formal process for investment decision-making.
- **Connect** I will help you plan how to communicate your Value Framework to the right people.

THE OUTCOME

HOW A VALUE FRAMEWORK HELPS YOU

A great Value Framework gives you the tools to guide executive decision-makers to making the best possible project investment decisions by providing the following:

- **Consistency** Standard assessment criteria you can use to practically inform decision-making.
- **Clarity** Your stakeholders know how investment decisions are made and on what basis.
- **Focus** Proposals are assessed on the most important factors for your organisation.