

PRIORITISATION FRAMEWORK

Giving you the tools your organisation needs to select the right initiatives to maximise the value of your project portfolio



THE CHALLENGE

WHY YOU NEED A PRIORITISATION FRAMEWORK

Every organisation has to operate with finite resources. The ability to decide what project investments to focus on is absolutely critical to success. Prioritising projects in a single area can be a challenge, but when it comes to prioritising a cross-business portfolio with many different sponsors, interdependencies and strategic goals, you need a practical and effective approach to managing complexity.

THE OPPORTUNITY

WHAT IS A PRIORITISATION FRAMEWORK?

A project prioritisation framework will help you select the right projects to deliver the best outcomes for your organisation. It guides how you decide the relative importance and urgency of project proposals, who will be involved in the decision-making process and what criteria you will use for assessment. In short, a prioritisation framework is an absolutely essential tool for every project portfolio manager.

THE SOLUTION

HOW TO DEVELOP A PRIORITISATION FRAMEWORK

Your organisation is unique. Simply taking a standard approach to prioritisation with off-the-shelf criteria is bound to fail. You need a way of prioritising project proposals sensitive to your organisational context and investment drivers. I can help you develop a practical and re-usable prioritisation framework to maximise your project investments by leading you through the following steps:

- **Discover** I will ascertain the important factors for prioritisation for your organisation.
- **Consult** I will engage key stakeholders to work out what approach will work for you.
- **Define** I will lead your team to develop a practical prioritisation framework.
- **Communicate** I will prepare an effective strategy to engage the right people to succeed.

THE OUTCOME

HOW A PRIORITISATION FRAMEWORK HELPS YOU

Having a sound prioritisation framework will give you the tools to focus your project portfolio on the right investments and give your stakeholders confidence in your ability to provide trusted and impartial advice.