

# STRATEGIC PORTFOLIO OPTIMISATION

Tune your organisational Portfolio Management capabilities to maximise value from your project investments and align with the corporate strategic direction



## THE CHALLENGE

### WHY YOU NEED A STRATEGICALLY OPTIMISED PORTFOLIO

Are your project investments truly aligned to organisational strategy? Do you have the right balance of investments to enable transformation without neglecting current operational imperatives? If you cannot confidently answer these questions, you may be driving the organisation in the wrong direction.

## THE OPPORTUNITY

### WHAT IS A STRATEGICALLY OPTIMISED PORTFOLIO?

A strategically optimised portfolio allows you to see how the totality of your project investments is contributing to strategic objectives and calibrate your approach accordingly. By going beyond a prioritised list of work to a balanced plan, an optimised portfolio will take your organisation where it needs to go.

## THE SOLUTION

### HOW TO OPTIMISE YOUR PROJECT PORTFOLIO

Setting objectives for your portfolio balancing short-term operational imperatives, medium-term growth and long-term transformation will enable you to monitor how effective your portfolio is in driving your organisation's strategy. I can help you achieve this by leading your team through the following steps:

- **Explore** I will work with your stakeholders to identify the right objectives for your portfolio.
- **Define** Together with your team, we will develop meaningful and practical long-term measures.
- **Apply** I will help you use performance to calibrate your portfolio to focus on the right work.

## THE OUTCOME

### HOW A STRATEGICALLY OPTIMISED PORTFOLIO HELPS YOU

An optimised portfolio is the linchpin connecting strategy and execution. Having the right portfolio objectives, backed up by appropriate measures and a frame for taking positive action based on performance will result in the following outcomes:

- **Focus** Deliver the work necessary and sufficient to meet strategic objectives.
- **Confidence** Make evidence-based decisions to calibrate portfolio performance.
- **Balance** A plan to run your organisation effectively today and build for tomorrow.
- **Value** Ensure your organisation's portfolio is a driver for long-term outcomes.