STRATEGIC PORTFOLIO OPTIMISATION
Tune your organisational Portfolio Management capabilities to maximise value from your project investments and align with the corporate strategic direction

THE CHALLENGE
WHY YOU NEED A STRATEGICALLY OPTIMISED PORTFOLIO
Are your project investments truly aligned to organisational strategy? Do you have the right balance of investments to enable transformation without neglecting current operational imperatives? If you cannot confidently answer these questions, you may be driving the organisation in the wrong direction.

THE OPPORTUNITY
WHAT IS A STRATEGICALLY OPTIMISED PORTFOLIO?
A strategically optimised portfolio allows you to see how the totality of your project investments is contributing to strategic objectives and calibrate your approach accordingly. By going beyond a prioritised list of work to a balanced plan, an optimised portfolio will take your organisation where it needs to go.

THE SOLUTION
HOW TO OPTIMISE YOUR PROJECT PORTFOLIO
Setting objectives for your portfolio balancing short-term operational imperatives, medium-term growth and long-term transformation will enable you to monitor how effective your portfolio is in driving your organisation’s strategy. I can help you achieve this by leading your team through the following steps:

- Explore I will work with your stakeholders to identify the right objectives for your portfolio.
- Define Together with your team, we will develop meaningful and practical long-term measures.
- Apply I will help you use performance to calibrate your portfolio to focus on the right work.

THE OUTCOME
HOW A STRATEGICALLY OPTIMISED PORTFOLIO HELPS YOU
An optimised portfolio is the linchpin connecting strategy and execution. Having the right portfolio objectives, backed up by appropriate measures and a frame for taking positive action based on performance will result in the following outcomes:

- Focus Deliver the work necessary and sufficient to meet strategic objectives.
- Confidence Make evidence-based decisions to calibrate portfolio performance.
- Balance A plan to run your organisation effectively today and build for tomorrow.
- Value Ensure your organisation’s portfolio is a driver for long-term outcomes.